

COMMUNITY OPEN HOUSE #1 SUMMARY

Transcribed Sticky Note Comments

Community Goals

- Leadership is paramount when dealing with the community.
- Vancouver Lake?
- Community and Environmental stewardship are the two most important to me.
- Terminal 1 Development should be collaborated with Graymor development not independently (& vice versa).
- Is there a group of ordinary citizens you are listening to on a regular basis?
- Support unions and family wage jobs. Stop the excessive sub-contracting and add to Port Maintenance crews.
- Communication opportunity: community nights at local schools, info to local businesses to share w/ employees.
- Be open and inclusive—more “public” expression & what POV do.
- Community ORG to manage public market place.
- Public access should include non-motorize watercraft (Kayaks, canoes, SUP, etc.) access/launch.
- You’d increase community engagement if the Port benefitted more people than just blue-collar men. Women, minorities, intellectuals all pay taxes too & should benefit from our job development efforts.
- Support for the Seafarers Center—engage the community (like in the past!!)
- #4 Access: What other industrial areas promote public & access? Planned tours well serve – Keep industry as industry.

Environmental Goals

- Port manages more acres to environmental excellence than practically any other land manager in SW WA.
- Find balance between industry & sustainability.
- More sustainable businesses—good job already!
- Get some specific green clients and projects and let the world (community) know.

- Improve flushing channel/health of Vancouver Lake develop trails & Ridgefield wild life area, improve bike + pedestrian access from east of rail lines to west of Port.
- I second! ^
- Play a leadership role in cleaning up Vancouver Lake!
- I endorse cleaning up Vancouver Lake.
- Vancouver Lake.
- Water purity is the most important goal for the Port.
- Incorporate renewable energy at every opportunity and reduce Ports carbon footprint, including opportunities for Port tenants + terminal users to also reduce carbon footprint (e.g. shore power for berthed vessels).
- No new construction that is not solar – ready.
- Assign energy conservation managers to advocate for conservation & look for opportunities to conserve.
- Install a renewable energy center in the Port.
- Convert the malt plant from gas to electricity.
- Every warehouse roof with solar panels for the sake of our children.
- The Port should commit to go all green by 2030! Yeah!
- Shore power for ships.
- Use renewable biodiesel w/ Port vehicles.
- People need to know what the Port Commissioners are up to on a regular basis.

Economic Development Goals

- Be the central source for all Marine & Heavy Industry development.
- Work with Clark College and WSUV and unions to develop job training programs for Port employees.
- Be visible on community needs for economic development.
- 2. Support start-up small businesses w/ TI grants, micro loans, shared promos.
- Aggressively support and promote small businesses!
- Shared commercial kitchen.
- Go! We need local jobs to match population growth!
- Creative thinking on creating jobs

- Maintain public access 1) People 2) Parking at Pier 1.
- Replace I-5 bridge
- On Dock Rail
- Cruise Terminal
- Play leadership role in I-5 bridge replacement.
- Promote regional light rail.
- Vancouver Lake?

Financial Goals

- Fund community market place development 3-5 years.
- Drive thru coffee.
- Communicate directly with tax payers + ensure that all business that affects taxpayers be done in the sunlight.
- Make Port revenue neutral w/o taxpayer subsidy!
- Success of terminal 5 in critical. Fund unit train crew who can support the Port's finances (Terminal 5 debt) w/o being harmful to the environment.

Marine Terminal Goals

- Keep those ships coming.
- Support LNG converted carriers i.e. Port of Seattle and TOTE
- Add dock manager for security.
- Water taxi!
- Need diverse cargoes. Don't limit yourselves or create restrictions.
- Yes, water taxi.
- Biofuel services
- Infrastructure "maintenance" should include new and updated docks/piers.
- Marine Terminals: do not be shy about energy, the need has not been reduced for waterborne energy terminals.

Organizational Goal

- Develop a resiliency plan (example).

- Use text + social media more.
- Goal #1—include “reliability”.
- Better emphasis on ROI rather than what “feels right”.
- Goal #2 needs community engagement/communications to avoid going wrong again.
- You continue to hire & maintain outstanding staff—from E.D. to reception—keep up the good work. Expand Port maintenance staff, stop sub-contracting.

Real Estate Goals

- Use Port properties to develop green economic jobs—not just any jobs. Thoroughly vet potentials tenants with public input to avoid mistakes of another Tesoro.
- Re-coordinate with other agencies rather than compete.
- 2, focus on sustainable businesses—ask if biz has sustainability plan.
- 3, Text surrounding businesses w/ news & info.
- Get NW 32nd Ave extension going!
- Find industrial job creators who operate responsibly.
- Build and repair existing docks to ensure safety are value.
- Extend 32nd Ave for Port development transportation.
- What about the Port serving as a land bank?
- Think beyond the waterfront, Chelatchie Prairie?

General Goals

- Eliminate Port Districts & elect 3 commissioners at large.

SWOT

Strengths

- Best longshore local on the west coast. Two heavy pick cranes.
- Long-term view.
- Our incredibly historic area—the Great River of the West, early Oregon Trail & other pioneer, native Americans & people who find this a wonderful place to live—all strengths.
- 1. On the Columbia River 2. The area’s natural beauty 3. Growing interest in history, arts, & culture.

- Excellent accessibility along the Columbia River.
- Remember this is a working waterfront creating jobs & economic stability.
- A must: wonderful location—to be protected for future generations jobs & environment (without the environment there will be no jobs).
- Strengths: be bold, be the Port, lean forward as the huge driver you are.
- Utilize river transport and participate in Columbia River Crossing.

Weaknesses

- History of not advising the public of dangerous business.
- More industry at the Port to ensure Port is financially sound.
- 1. Not enough parking in the area once waterfront project is developed. 2. Bus does seem to go by there now.
- I think excluding Graymor Development from the list of research interviews is an oversight.
- Too much focus on strictly blue-collar jobs, to the neglect of jobs that tourism brings to a community could be a weakness!
- Insufficient on dock rail, most berths need updated.
- Women & academics pay taxes to support the port, but so far, the jobs created by the port are aimed & for men, women deserve some benefit from their taxes too, we need jobs that would attract women, artists, historians, cultural caretakers & minorities.
- Need build better bail system to export more product out.
- Poor or weak or old outdated docks in some cases.
- Do not put Port headquarters at Waterfront.
- Vancouver Lake need to be cleaned.
- Utilize Port property for making money strengthen infrastructure.
- The Port needs to be committed to returning a “public dividend” beyond jobs and taxes!
- We need more boat launches on the river you own all the waterfront.

Opportunities

- Reduce carbon emissions at Port loading/unloading—increase use of alternate energy sources.
- A performance stage for rent to little theatre production.

- Attracting tourists to our incredibly historic community should play a good-sized role—we are already forming a coalition of community partners who are interested in the history, culture and arts helping them flourish.
- TS ability to accommodate new exports!
- Cruise Industry roll on/roll off cargoes, auto carriers, heavy pick cargoes developing on dock rail.
- Make this a world-class Port that preserves the environment and develops new sustainable business.
- Diversity in the industry that occupies the Port.
- The Port should play a leadership role in making Vancouver Lake a real community asset!
- Bring the Jantzen Beach Carousel to the marketplace.
- What about expanding the role of the Seafarers Center—we want to be a welcoming community.
- I'd like to see a History Museum/Cultural Center/Arts Center/Visitors Center established at the port. Such a facility would draw in a lot of tourists & would pull them into the wider community to spend their money throughout the county. This accounts for hundred of thousands of dollars in revenue & fits into the port's mission of developing jobs.
- Cultural Center, history museum
- Ability to handle huge increase in rail!

Threats

- 1. Floods 2. Earthquakes with soil liquefaction 3. Chemical/Industrial accidents.
- Tribes = Bands, nomenclature is important.
- Misuse of natural resources for "quick" profit rather than intelligent long-term planning for continued use of resource.
- Rail dependence.
- Fossil Fuel companies are desperate and won't quit trying to harm our precious water & air.
- Focusing on dying commodities and cargoes.
- Threat: Ports do great Port related work. Consider less focus on urban issues & engage city to work those issues—Keep up the good work!
- The railroads are falling apart.