Community Goals

RYAN HART
CHIEF EXTERNAL AFFAIRS OFFICER
Engaging the Community

- Community newsletter
- Virtual Port Report
- Social media
- Sponsorships & events
- Port tours
Central Marina Improvements

- Completed multi-year, $36M recapitalization project
- Updated aged infrastructure (1960s)
- Final phase in 2021 with boathouse moves

Community Fund

Community non-profits

Visit Vancouver USA

Vancouver Chamber of Commerce

State and Federal advocacy

Building Partnerships
Creating Destinations

• Terminal 1
• Vancouver Landing
• Blocks A, B and C
• Renaissance Trail
• AC Marriott Hotel
Preserving History

- T1 interpretive panels
- Red Lion Hotel
- Rotary Club 100th anniversary
- Lechtenberg farm
Economic Development Goals

MIKE BOMAR
DIRECTOR OF ECONOMIC DEVELOPMENT
Strategizing Land Availability

- Comprehensive planning efforts
- Employment land strategy
- Lands for Jobs committee
- Shovel-ready sites
Developing Infrastructure

- I-5 Bridge Replacement Program
- Freight mobility and T1 access
- Berth improvements
Supporting Freight Mobility

- Globally competitive route
- Local, state and federal advocacy
- Coalition for America’s Gateway & Trade Corridor’s Association

Maintaining Navigability

- Legislation to streamline dredging process
- Channel maintenance
- Leadership role in working with other ports and U.S. Army Corps of Engineers
Shaping Futures

- Workforce and internships
- U.S. Merchant Marine Academy intern
- Port Public Works apprenticeship opportunities
- Disadvantaged business outreach
Environmental Goals

MATT HARDING
ENVIRONMENTAL PROJECT MANAGER
Advancing Climate Priorities

- Climate Action Plan complete
- Budgeted 2022 actions
- Sustainability program
- Climate collaboration

Sharing Expertise

- Newsletters, blogs and social media
- Innovation and technology
- Sustainable design
Collaborating with Partners

- Tribal communications
- Lower Columbia River ports
- Wake Stranding agreement

Improving Permitting Efficiencies

- Education of regulatory personnel
- Pre-application meetings
- Environmental Justice criteria
- Shoreline Master Program update

Native peoples have lived along the Columbia River since time immemorial. Locally abundant resources such as aquatic plants, eels, and salmon were important food staples and trade commodities for Native groups. For millennia, people made annual trips to root grounds, wetlands, berry patches, fisheries, and hunting grounds when these resources were available. They shared the environment through the practice of controlled burning to encourage healthy forest and prairie ecosystems.

Flowing through this rich landscape, the Columbia River is a national highway. The river supported Indigenous travel and trade networks that connected people throughout the Pacific Northwest and beyond.

For Columbia River people, canoes were a central part of the growing up-waterway means of transportation and also serving important social, economic, and spiritual roles. These traditions continue today.

Skilled woodworkers built canoes for different purposes and river conditions. For example, the Chinook or western style canoe is designed to carry people and cargo across open water. This type of canoe features a flat or slightly curved bottom, providing stability. Skilled canoe builders fashioned canoes with rounded hulls and flat bottoms by using adz or hand saws. Traditional canoe builders used simple tools and techniques to create long, narrow canoes that traveled well.

Across the Pacific Northwest, Native people gathered in traditional canoes to travel long distances to gather and celebrate the enduring cultural heritage.

Native canoe are typically handmade from a single log—often cedar—and expertly crafted following knowledge passed down through generations. Each canoe is a unique blend of functionality and artistry.
Managing Resources

- Stormwater management
- T2 biofiltration media replacement
- Environmental Management System
- Purple Martin success
Marine & Industrial
Business Goals

ALEX STROGEN
CHIEF COMMERCIAL OFFICER
Pursuing Innovative Opportunities

• New Berth 7 partner
• Diversified cargoes
  • Autos
  • Grain
  • Steel
Promoting Clean Energy

- Largest wind gateway in PNW
- Vessel shore power for U.S. Military Reserve Fleet

Responding to Market Demands

- Global impacts
- Leveraging supply chain issues
- Meeting customer needs
Marine & Industrial Business Goals

MIKE SCHILLER
DIRECTOR OF BUSINESS DEVELOPMENT
Attracting Businesses

- BOZ Lincoln Property Group
- Columbia River cruises
- Industrial development
Facilitating Tenant Growth

- New tenants
- Tenant expansions
- Successful lease agreements
Providing Support

- Tenant events
- Surveys and reports
- Continued tenant engagement
Financial Goals

SCOTT GOODRICH
DIRECTOR OF FINANCE & ACCOUNTING
Increasing Financial Sustainability
- Strong revenue performance
- Diversified commodity mix
- Record operating income

Developing Long-Term Strategies
- Tax Increment Financing
- Multi-year forecasting
- Financial analysis
Performing during the Pandemic

- Overall financial condition
- Interest rate environment
- Investment portfolio
- Strategic cash management
Integrating Technology

- Security camera assessment
- Electronic bidding process
- Lease accounting software
- FEMA grant for cybersecurity
Financial Goals

CASEY O’DELL
DIRECTOR OF FACILITIES
Implementing Maintenance Plan

- Building inspection program
- Unit pricing
- Electric equipment purchases
Organizational Goals

MICHELLE ALLAN
EXECUTIVE SERVICES MANAGER
Central Marina Improvements

- Completed multi-year, $36M recapitalization project
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- Final phase in 2021 with boathouse moves

Developing Leaders

- Leadership training
- Employee education assistance
- Certifications and trainings
Promoting Diversity

- Port employee DEI committee
- Updated website and contract documents
- Metric development
COVID-19 Response

SCOTT OUCHI
SAFETY, RISK & EMERGENCY MANAGER
Demonstrating Resiliency

- Business Continuity and Resiliency Plan
- Modified schedules and remote work
- Hybrid meeting technology
Serving our Community

- Vaccination clinics
- PPE and safety protocols
- Community events
- ILWU recognition
Thank You