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A NEWS UPDATE FROM THE



Port of Vancouver USA

**NOVEMBER 2021** 



### Terminal 1 Progress Zooms Into Focus

As we transition to fall and winter, port staff are busy preparing for the new year ahead. Fall means budget season at the port and we are in the process of developing the 2022 budget, which will be adopted by port commissioners in late November. In this budget you will see some targeted actions that were identified in the port's Climate Action Plan, which was given the greenlight to move forward in July.

There is a lot of progress being made at Terminal 1 as elements of the project take shape. Construction continues on the AC Hotel by Marriott—scheduled to open mid-2022. Adjacent to the hotel, the Rotary Club of Vancouver will celebrate its 100-year anniversary with a dedication of the Rotary Way walkway and plaza. Vancouver-based company ZoomInfo announced exciting plans to move its headquarters to a new building at Terminal 1. The HQ has the potential to bring 3,000 jobs to the waterfront. Demolition of the former Quay and Red Lion buildings will begin in December. Demolition is anticipated to uncover timbers from the port's original 1920s warehouse that we hope to reuse in a public market building. While there have been many fond memories made at this site, we look forward to making new ones.

With the holidays and a new year on the horizon, the port has a lot to celebrate and be grateful for. On behalf of myself, staff and commissioners, we wish all of you a very happy holiday season and a prosperous new year.



Port CEO Julianna Marler hosts Governor Jay Inslee as he tours large wind blades that are destined for a wind project in Oregon. Also pictured is Cager Clabaugh, president of ILWU Local 4 and port commissioner Eric LaBrant.

#### Governor and Lieutenant Governor Visit Port

Between alternating rain showers and warm sun, port staff welcomed Gov. Jay Inslee for a tour on June 16. Gov. Inslee toured marine facilities with port leadership and president of the International Longshore Workers Union (ILWU) Local 4. The governor viewed 69 Vestas wind blades on the terminal and met with two of the port's Liebherr crane mechanics, who discussed the maintenance of the cranes as well as the intricacies of unloading large, but delicate cargo, like the wind blades.

"The year 2020 was a remarkable year for the port in terms of moving wind energy and we are thrilled to showcase the port's capabilities to Governor Inslee," said Julianna Marler, port CEO.

For his part, the Governor enjoyed seeing the 242-foot-long wind blades up close—with their impressive length and size. He praised the port for being on the "cutting edge of creating

good paying jobs for a clean energy future." In 2020 nearly 3,000 wind components crossed port docks, the most of any West Coast port and enough to power 112,000 homes.

On Friday, Sept. 24 the port also welcomed Lt. Gov. Denny Heck. This was the Lieutenant Governor's first port tour since being elected to that office in 2020. While at the port he, Marler and other port staff toured the port's marine facilities and viewed construction progress at Terminal 1.

These visits demonstrate that state leaders understand and value the importance of ports. With 75 port districts in the State of Washington and 40% of jobs in the state tied to international trade, the importance of ports to a healthy economy is clear. The Port of Vancouver supports more than 24,000 jobs and is proud of its role as an economic engine in Southwest Washington.

### Hawthorne Employees Give Back Through Innovative Greenhouse

Hawthorne Gardening Company and its employees have teamed up to bring food to those in need in the Vancouver community while providing an educational resource to their staff.

Hawthorne, which has manufacturing, distribution and research operations at the port, opened a 4,000-square-feet greenhouse this past summer on the site of its main building. The company provides a range of products used in the indoor growing industry, ranging from grow lights and nutrients to trays and other supplies.

The greenhouse is being used to grow food in a controlled environment featuring Hawthorne products. Employees tend to the plants, and the vegetables grown are being donated to the Clark County Food Bank.

Project developer Bert Messina described the greenhouse as a way for employees to give back to the community in a meaningful way, while enabling them to test products and engage with their customers.

Hawthorne's Give Back to Gro program allows its associates to volunteer time to help support the garden. Associates are allowed two paid days off per year to donate to nonprofit and community causes. Greenhouse Specialist Jeff Hughes said the goal is to provide 5,000 pounds of fresh vegetables to the food bank in the first year of production.

"Our hydroponic greenhouse will fill a unique niche in our community, utilizing Hawthorne's impressive growing technologies to provide fresh, local produce year-round in a controlled environment," Hughes said. "Our climate's



relatively short growing season can make it difficult to grow certain crops outdoors, so we will specialize in both heat-loving crops such as tomatoes, peppers, eggplants and cucumbers as well as nutritionally dense leafy greens."

The greenhouse includes a plaque dedicated to and honoring beloved associate Danh Tran who succumbed to COVID-19 this past year. While COVID-19 made it challenging to get moving on some of the logistics of the greenhouse, the experience confirmed Messina's belief in Hawthorne associates wanting to be a part of something bigger. There has been widespread interest and excitement in the project with the greenhouse offering a change of pace in their workday as well as a way to help the greater community.



Hawthorne associates show off their green thumbs in producing food for local families.

### Port in the Community

Port staff were thankful for some recent opportunities that allowed some face-to-face connection with the public. On Friday, July 16 the port participated in Friday Night Flicks, held at the Port of Ridgefield. The innovative drive-in movie event allowed a safe, fun and socially distanced way for individuals and families to enjoy classic films. Entry fees benefitted a variety of local non-profit organizations.

Developed by the Clark County Historical Museum, the event featured a gourmet hot dog vendor, prize giveaways, a gorgeous sunset on the river and an opportunity to revisit the nostalgia of a drive-in movie. The port participated by handing out bike lights, glow sticks and other items to light up the night.

On Saturday, October 30 port staff and commissioners participated in Booville, held at the Vancouver Mall. The event, organized by the Parks Foundation of Clark County, attracted thousands of ghouls and goblins for an afternoon of scary fun! Participants enjoyed a pumpkin patch, pumpkin decorating, story time, Halloween-themed characters, treats and more.

Those looking for an online way to connect with the port, consider watching Port Report – a virtual "state of the port" report looking back on the port's performance in 2020. This 12-minute video presentation can be found on the website at <a href="www.portvanusa.com">www.portvanusa.com</a> and by typing "port report" into the search bar. We hope 2022 allows an opportunity for the port to resume port tours and other ways the port can connect with the community again.





Above, port staff enjoyed an old-fashioned outdoor movie night at Port of Ridgefield in July.

Below, Booville in 2020 was a drive-through event, but has moved into the mall for 2021.



The port's Climate Action Plan will guide investment in a clean future.

## Climate Action Plan Moves to Implementation

This summer, the port's Board of Commissioners authorized CEO Julianna Marler to develop and implement a Climate Action Plan (CAP) based on initiatives presented to the commission during the June 8 and July 13, 2021 commission workshops. The plan provides direction for port staff to reduce greenhouse gas (GHG) emissions derived from port activities in line with state and federal reduction targets. Commissioners identified developing a CAP as a goal in the 2018 Strategic Plan. The CAP aims to protect air quality through deliberate and proactive efforts in all aspects of the port's operations.

With the plan completed, the implementation work begins. The CAP provides a menu of different actions the port can take over the coming years to meet the plan's GHG reduction goals. The plan includes information to aid the

port in implementation and prioritization of the GHG reduction actions by evaluating the GHG reduction potential, anticipated implementation timeline, cost range and co-benefits of each action. These include: air quality benefits, waste reduction, water conservation, operational cost savings, health benefits, community benefits and partnership opportunities.

Currently, staff is developing the reduction recommendations for FY-2022 and will present these to the commissioners during the budget review and approval process, which is taking place in October and November.

More information about the CAP can be found on the port's website (<a href="www.portvanusa.com">www.portvanusa.com</a>) under the "Environmental" tab. Information on attending commission meetings is found on the website under the "Commission" tab.

# CAP ACTIONS FOR PORT OWNED & CONTROLLED EMISSIONS



Develop Sustainable Design & Construction Standards







Upgrade or Replace Fossil-Fueled Vehicles and Equipment



With demolition of the Red Lion and Quay coming soon, the port held an auction to liquidate the remaining equipment and furniture in the buildings. Some items were able to be donated to local non-profits including Share House and Evergreen Habitat for Humanity. Melissa Edwards, Family Services Manager for Evergreen Habitat for Humanity, loaded up a variety of holiday decorations for Habitat families, which are often a luxury for families on a tight budget. We are happy they will brighten homes of these deserving families!



Sara Johnson from Share House (above) and Melissa Edwards (right) load items to be used in helping those most vulnerable in our community.



### Port is Recognized for Excellence in Communications

The American Association of Port Authorities recognized the port's External Affairs team at its annual Lighthouse Awards presentation. This is the first time since the port began participating in the competition that it took home the grand prize, the Excellence in Port Communications Award. The Port of Vancouver USA took home the award for mid-sized ports, beating out other ports in its size category from across the western hemisphere. In addition to the overall award, External Affairs also received an Award of Excellence for its 2020 digital holiday card and an Award of Distinction for its online virtual tour.

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Written comments can be addressed to:

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#### 36 likes

portvanusa The USNS Fisher, a vessel with the Military Sealift Command, is a large roll-on/roll-off vehicle cargo ship used for the loading and unloading of Army wheeled and tracked vehicles.

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