

The background image shows a port terminal with a large crane lifting a container. The crane is a Liebherr LHM 500, and the container is a large, dark-colored one. The port is busy with various activities, including a tugboat in the water and workers on the pier. The entire image is overlaid with a blue tint.

2024 Strategic Plan Annual Update



Port of Vancouver USA

Today's Presentation

- Review of Major Milestones for Each Goal Area for 2024
- Market Trends for 2025





Community Goals

2024 Major Accomplishments

- Lecture Series and Port Tours Engage Residents
- Community Events
- Port Report Sets Another Viewership Record
- Earned Media Milestones





Community Goals

2024 Major Accomplishments

- T1 Dock
 - Bulkhead Wall & Soil Improvement Projects Complete





Economic Development Goals 2024 Major Accomplishments

- Planning
 - Strategic and Land Use
- Partnerships
- Tenant Outreach
- Grants
- I-5 Bridge Replacement Program





Environmental Goals 2024 Major Accomplishments

- Sustainability Accomplishments
- Climate Action Plan Initiatives
- Cleanup Project Milestone
- Stormwater Treatment
- Habitat Improvements





Marine/Commercial Goals 2024 Major Accomplishments

- Strategic Property Acquisition
- New Leases Secured
- Soda Ash Export Facility
- Wind Energy Development





Industrial/Commercial Goals 2024 Major Accomplishments

- Existing Tenant Extensions/Expansions
 - Boise Cascade, Metro Metals, NW Packing, Sigma DG, Western Partitions Inc., Wickum Weld
- New Tenants
 - Tidewater, 360 Sheetmetal, Southland
- Land Use
 - Purchase of Hickey Family Property



*Market and
Commercial
Trends*



Looking Ahead

THINKING CRITICALLY & PIVOTING

Nationalistic Trend Emerging

- Tech & Competitive Concerns
Prioritize Domestic Initiatives
- Trade Pattern Turbulence

Adapting to Changes

- Understanding Market Realities
- Defensive Strategies for Revenue Protection
- Pursuing New Market Segments
- Positioning POV as Economic Engine



Copper Concentrate



Steel





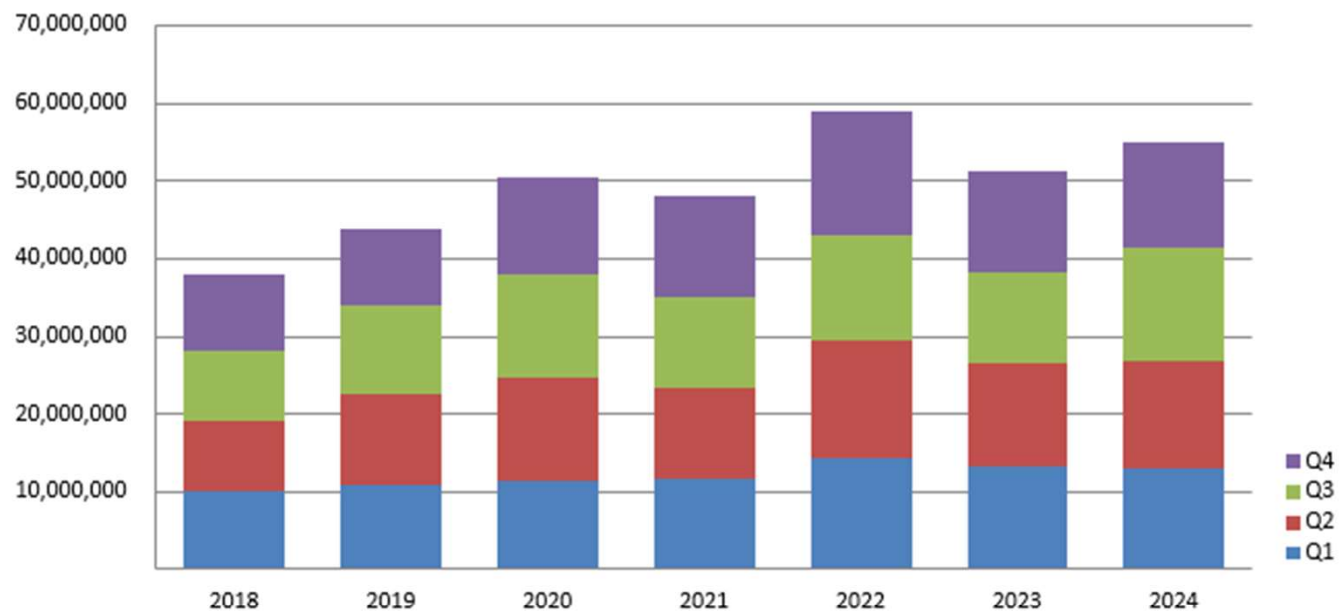
Financial Goals

2024 Major Accomplishments

- 2nd Highest Revenue Generating Year
- Diverse Revenue Base
- Marine Operations:
 - 18.2% Increase
 - 7.496 Million Metric Tons Moved
- Advancing Data Integration for Metrics
- Credit Rating Upgrade to AA-, Stable Outlook



Operating Revenue



	2018	2019	2020	2021	2022	2023	2024
Q1	10,028,420	10,828,233	11,444,861	11,567,858	14,421,090	13,407,577	12,878,577
Q2	9,071,393	11,806,663	13,172,629	11,674,470	15,140,353	13,065,314	14,036,681
Q3	9,096,843	11,244,430	13,227,688	11,763,074	13,579,086	11,712,672	14,609,005
Q4	9,800,454	9,905,040	12,514,454	12,974,317	15,689,519	13,152,339	13,442,813
YTD Total	\$ 37,997,110	\$ 43,784,366	\$ 50,359,632	\$ 47,979,719	\$ 58,830,048	\$ 51,337,903	\$ 54,967,076





Financial Goals

2024 Major Accomplishments

- Facilities & Equipment Maintenance & Upgrades
 - BL3209 New Roof, Siding and Paint
 - New Vacuum Truck with Jetter
 - 3 More Ford F-350 EV's Ordered
 - Replaced Aging Fire Sprinkler Riser Valves
 - Zero Derailments
 - 0.0 Injury Rate Achieved
 - New Oil Dispensing System in Maintenance Shop





Organizational Goals 2024 Major Accomplishments

- Organizational Restructuring
- Succession Planning
- Implementing DEI Plan
 - 2025-2027 Goals & Initiatives
- Strong Working Relationships
 - ILWU Local 28
 - ILWU Local 4
 - Port of Vancouver Trade Council



Thank You!

