Public Presentation: Port of Vancouver USA Commission
Established a 20-year vision

With a five-year implementation plan to achieve county-wide goals and objectives

Engaged over 200 local partners during the nine-month planning process

Aligns with regional plans
Our vision is for Clark County to be recognized as one of the most inclusive, healthy, and amenity-rich communities in the country. As a result, and with a continued focus on growing a diverse base of community-minded employers, talent sees greater opportunity here than anywhere else in the country.
By the Numbers

$114M | Capital Investment

908 | New Jobs Projected

132 | Business Visits

11 | Prospects

4 | Wins
Clark County Economic Development Plan

Implementation & Next Steps
Expand Business

1. Become Industry Experts
   ➔ Traded sector job growth

2. Strategically Market Industry Clusters
   ➔ Business investment

3. Build a Startup Ecosystem
   ➔ Support for new startups
1. Foster Skills Development
   → Increase wages and productivity

2. Prepare Youth for Economic Opportunity
   → Career advancement for all

3. Launch a Brain Gain Initiative
   → Attract more Young College Educated talent

4. Promote an Ethical & Just Society
   → Commitment to inclusion, equity & Diversity
Create Place

1. Empower Placemaking Strategies
   → Values-based, unique sense of place

2. Embrace Opportunity in Urban Center
   → Vibrant downtown benefits all

3. CREDC Tells the Story of Place
   → Talent chooses to live and work in Clark County

4. Make Employment Areas Shovel Ready
   → Businesses grow and expand in Clark County

5. Determine Regional Transportation Needs
   → Enhance transportation options & resiliency
In partnership with the county-wide stakeholders, CREDC is leading the charge to update the existing employment land inventory (56 sites) identified in the 2016 Employment Lands Study to determine site-specific changes to development-readiness and enhance our ability to utilize and keep the data up-to-date.
Funding Partners

Thank you for your investment!
Thank you!

For more information:
info@credc.org | (360) 634-5006