

# *Port of Vancouver USA*

## *Board of Commissioners Meeting*

JUNE 13, 2023



---

# *Open Forum*

To provide virtual oral comment during the board meeting, you must register no later than 12:00 p.m. Monday, June 12, 2023, by emailing [povcommissioners@portvanusa.com](mailto:povcommissioners@portvanusa.com)



---

# *Action Items*



---

## *Action Item E-1*

Approve 2023 Clark County Natural Hazard Mitigation Plan and Port of Vancouver Annex





# Clark Regional Natural Hazard Mitigation Plan

PORT OF VANCOUVER USA  
BOARD OF COMMISSIONERS

# Planning Partnership

8 Municipalities and 9 Special Purpose Districts

- Clark County
- City of Battle Ground
- City of Camas
- City of La Center
- City of Ridgefield
- City of Vancouver
- City of Washougal
- Town of Yacolt
- Vancouver Public Schools
- Clark County Public Utilities District
- Port of Vancouver USA
- C-TRAN
- Clark Regional Wastewater District
- Battle Ground Public Schools
- Evergreen Public Schools
- Ridgefield School District
- Clark Fire Protection District 3

# Port of Vancouver HMP Annex

- Identify natural hazard risks and vulnerabilities for the people, property and economy of Clark County
- Develop specific strategies to reduce disaster risk and improve resilience
- Promote the wise use of resources and increase coordination among Clark County jurisdictions
- Restore eligibility for federal mitigation grant funding



# Outcomes

- Identified 8 hazards of concern assessed for the plan:  
Dam failure; Drought; Earthquake; Flood; Landslide; Severe Weather; Volcano; Wildfire
- Improved understanding of risks and vulnerabilities for residents, local businesses and local governments
- Reduce negative impact of natural hazards
- Encourage sustainable actions
- Enhanced collaboration between local jurisdictions and residents and establishes eligibility for grant funds



---

## *Action Item E-2*

Approve Public Works Contract Bid 23-11:  
Terminal 1 Dock Demolition





---

# *Unfinished Business*

PORT CONTRACTS LOGS



---

# *New Business*



---

# *Accounts Payable*



---

# *CEO Report*



---

# *CEO Report I-1*

## Project Updates





# *Berth 17 Rehabilitation Project*

CONTRACTOR: ADVANCED AMERICAN CONSTRUCTION, INC.



- Site work 80% complete





# *Berth 17 Rehabilitation Project*

CONTRACTOR: ADVANCED AMERICAN CONSTRUCTION, INC.

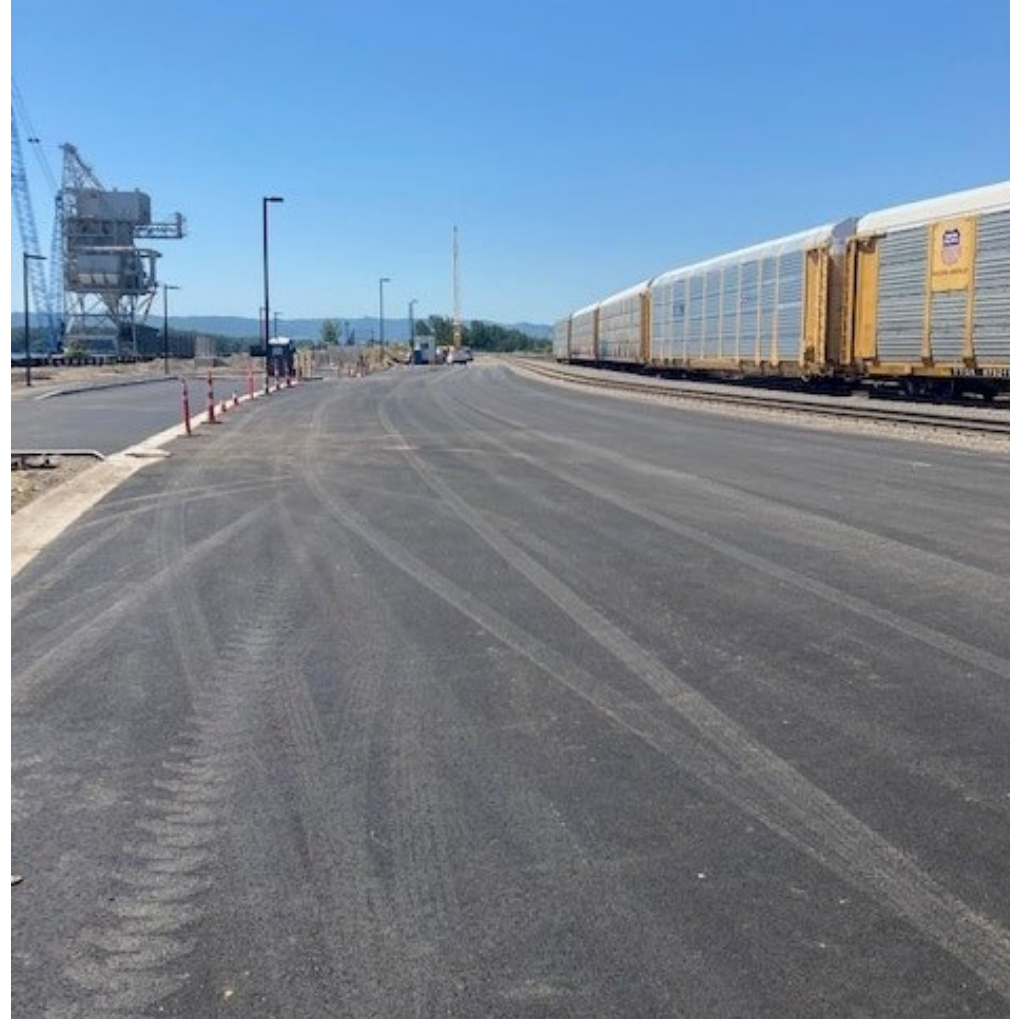
- Colby crane removal 15% complete



# *Berth 17 Rehabilitation Project*

CONTRACTOR: ADVANCED AMERICAN CONSTRUCTION, INC.

- Paving complete



# *Berth 17 Rehabilitation Project*

CONTRACTOR: ADVANCED AMERICAN CONSTRUCTION, INC.

- Dock utilities  
75% complete





# *Parcel 1A – South*

CONTRACTOR: PORT CREWS



- Project 50% complete





# *Parcel 1A – South*

CONTRACTOR: PORT CREWS



- 85% Graded Out
- Currently off hauling 175 dump truck loads a day of material to T5 West





# *Terminal 1 LPC Zoom Info Bldg. (Not Port Project)*

CONTRACTOR: ROBERTSON & OLSON



- Utility Work at Columbia Way
- Concrete Placement through 4<sup>th</sup> Floor
- Access Terrace Reinforced Concrete
- Approximately 120 craft workers working on site



---

# *CEO Report*



---

# *Commissioners Reports*





---

# *Upcoming Events*

## **Next Commission Meeting**

- Regular Commission Meeting – Tuesday, June 27, 9:30 a.m.

## **Community Events**

- Juneteenth Freedom Celebration, Saturday, June 17, 1:00-7:00 p.m., Esther Short Park, live music, kids activities, art displays, food trucks and other vendors; no fee to attend
- Father's Day, Sunday, June 18 – don't forget dad!
- Port offices closed Monday, June 19 in observance of Juneteenth
- First day of summer – Wednesday, June 21
- Downtown Vancouver walking tour with Clark Co. Historical Museum. Tour notable buildings and historical events in downtown Vancouver. Cost is \$8 per person – contact the museum to sign up.
- Family play day at Vancouver waterfront park – Saturday, June 24, 10:00 a.m.-4:00 p.m., organized by Columbia Play Project, no fee to attend
- Tour the Cedar Creek grist mill, Saturday, June 24, 1:00-4:00 p.m. – strawberry shortcake too!



---

# *Communicating with the Commission*

- Share your thoughts during Open Forum, the public comment period for all regularly scheduled commission meetings.
- Email the commissioners at [povcommissioners@portvanusa.com](mailto:povcommissioners@portvanusa.com)
- Speak to the commissioners by calling the port office at 360-693-3611 for specific contact information.
- Mail your comments to:  
POV Board of Commissioners  
3103 NW Lower River Road, Vancouver, WA 98660
- For more information, visit the port's website: [www.portvanusa.com](http://www.portvanusa.com)



# *Port of Vancouver USA*

3103 NW Lower River Road

Vancouver, WA 98660

[info@portvanusa.com](mailto:info@portvanusa.com)

360-693-3611



# *Workshop*

EXTERNAL AFFAIRS

COMMUNITY OUTREACH PROGRAM UPDATE





# *Port of Vancouver USA*

## *Community Outreach Update*

JUNE 13, 2023



RYAN HART, CHIEF EXTERNAL AFFAIRS OFFICER

# *External Affairs Team*

COMMUNITY OUTREACH HOUSED IN OUR EA TEAM

- Ryan Hart, Chief External Affairs Officer
- Casey Bowman, Director of Communications
- Katie Odem, Marketing Communications Manager
- Julie Rawls, Community Relations Manager
- Sadie Prodanovich, Social Media and Communications Specialist





# *Port Tours*

- 8 tours in 2022 (all full) from June-Sept. (360 people)
- 10 scheduled for 2023; 3 tours completed (nearly 500 people expected to come through the port)
- Additional tours scheduled for stakeholder groups such as elected officials, Leadership Clark County, All Ports (freight forwarders), Partners in Careers



# Sponsorships

WE PARTNER WITH ORGANIZATIONS THAT SHARE OUR MISSION

- Allows us to reach out to more people than we could on our own
- Allows leadership and staff visibility in the community
- Strengthens relationships with partner organizations



*Booville with Vancouver Parks Foundation*



*Greater Vancouver Chamber event*

**VDA** Vancouver's  
Downtown  
Association

 WASHINGTON STATE UNIVERSITY  
**VANCOUVER**

**ICC** IDENTITY  
CLARK  
COUNTY  
*Business Leaders Building Community*





# Events

- Celebrate port successes
- Generate positive news coverage
- Support community partners
- Share our industry with others



*Port lecture series*

*Fruit Valley Movie Night*



*National Night Out*





# *Community Fund*

Third year of Community Fund to assist community with tourism and economic development projects:

\$10,000 awarded in 2023 to:

- **Vancouver Farmers Market**  
(minority vendor program)
- **WHY Community**  
(free event registrations for at-risk groups)
- **Vancouver Public Schools Career and Technical Education Program** (trades skills)

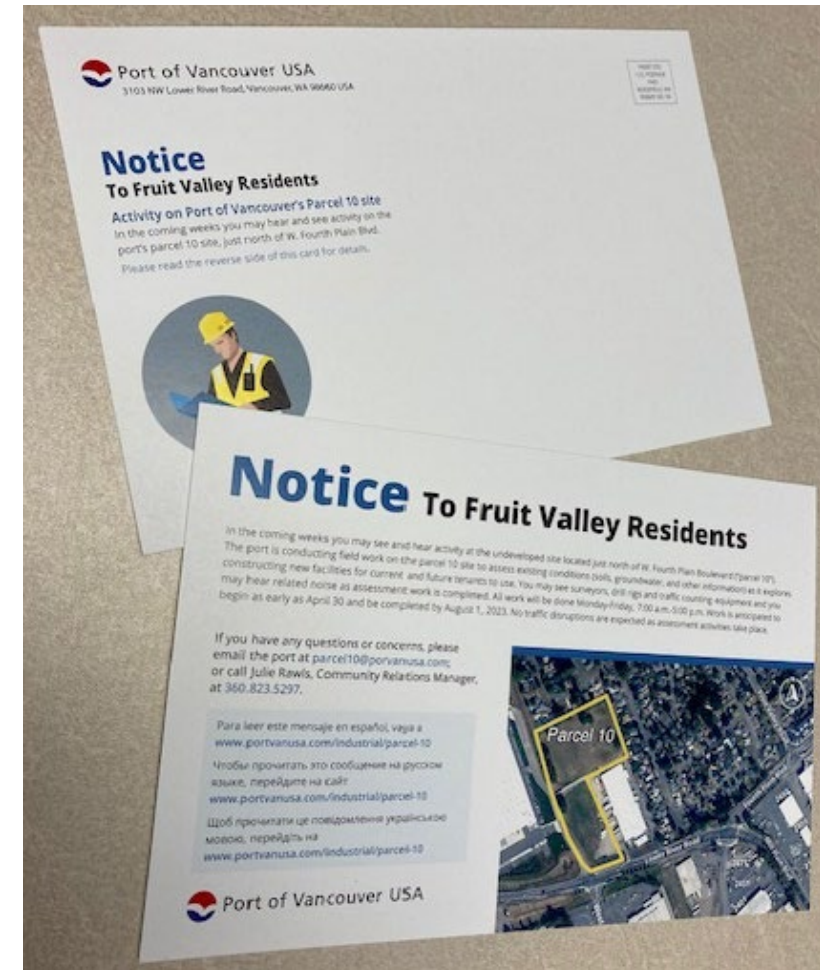


*Vancouver Farmers Market provides free booth space and training to minority entrepreneurs with port community fund dollars.*



# Public Outreach and Involvement

- Communicated Parcel 10 site work (surveying, soil and water testing). Postcard mailed, website translated in four languages, and special email set up.
- Attend approximately six neighborhood meetings each month – report out on port news
- Labor Roundtable Report
- Staff/Board serve on myriad local boards and organizations
- Board meetings and workshops on CVTV
- Public speaking opportunities



*Parcel 10 activity notification in English, Spanish, Ukrainian, Russian*



# *Publications and Broadcasting*

- Community Report issued twice a year to more than 102,000 households
- Newsletters: Solstice and Point of View
- Paid advertising in trade, online and local publications (Journal of Commerce, Freightwaves, Heavy Lift, Google ads and Vancouver Biz Journal)
- Comcast Cable media buy (rotation of 6 commercials)
- TVW Public Affairs TV in Olympia (1 commercial with website promotion)



*Spring 2023 Community Report newsletter delivered to residents in May*





## *Port Report in 2023: Major Viewership*

- 2022 Port Report:

**762 views**

- 2023 Port Report:

**21,000 views**

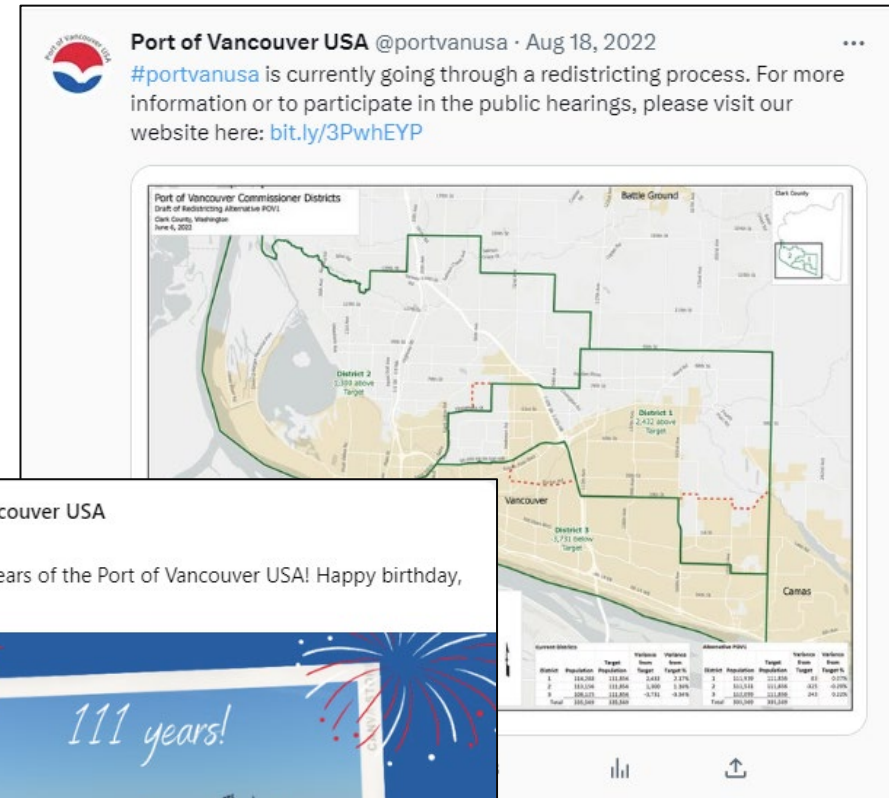


- Ambitious effort to increase engagement with 2023 Port Report included:
  - Social media campaign
  - Partnerships with Vancouver Business Journal and Greater Vancouver Chamber



# Social Media

- Facebook: 5,898 followers
- Instagram: 1,633 followers
- Twitter: 3,626 followers
- LinkedIn: 5,457 followers



# Media Coverage

External Affairs actively cultivates print, broadcast, digital media relationships

## Goals

- Share “cool stuff the port does” (milestones achieved, positive contributions, port’s value to community)
- Offer citizens the chance to engage with POV
- Provide transparency and accountability to the public

**Columbia River Bar Pilot highlights the return of Port of Vancouver USA Lecture Series**



### Port fund supports ‘amazing projects’

\$10,000 to be given to community entities in 2023

By SARAH WOLF  
The Columbian

The Port of Vancouver has begun taking applications for its 2023 community fund.

**2022 was a success, Port of Vancouver reports**

CEO: ‘Creating jobs and economic opportunities ... remains a focus for us’

By SARAH WOLF  
The Columbian

Sun shone through the windows of the AC Hotel Vancouver Waterfront on Thursday evening as the Port of Vancouver released its first in-person State of the Port report since 2019.

The setting was ideal, and the news was seemingly good as well, with the report showing that the port netted nearly \$58 million in revenue in 2022, up from \$48 million in 2021.

The year was a success, CEO Julianna Marler said in the video report that was shown to the audience. The port, she noted, has been a part of Vancouver’s community for 111 years.

The AC Hotel opened last summer at the port’s Terminal 1, where construction is underway on a mixed-use office tower to house local technology company ZoomInfo. Later in the fall, reconstruction is expected to begin on the pier that someday will hold the port’s public market.

Downriver, the port’s industrial hub is bustling. In its report, the port said it moved 7.3 million metric tons of cargo last year, topping the 7.1 million tons moved in 2021.

To make that happen, 361 ships and 68,000 rail cars passed through the port in 2022. Both exceeded the tallies of the previous year.

“Creating jobs and economic opportunities for the community remains a focus for us,” said Marler.

Her team estimates that more than 4,000 people work at the port, including port employees,

**THE PORT OF VANCOUVER BY THE NUMBERS**

<b>7.3 million</b>	Metric tons of cargo the port moved in 2022.
<b>800</b>	Acres of operating facilities that the port oversees.
<b>99%</b>	Amount of the port’s industrial space that is occupied.
<b>361</b>	Number of ships that passed through the port in 2022.
<b>68,000</b>	Number of rail cars that passed through the port in 2022.

**PORT**, Page C5



## *What's Coming Up...*

- Waterfront concerts – Thursdays, July 6-August 10
- Fruit Valley movie night – Friday, July 21 (6 p.m.-dusk)
- Hispanic Heritage Dinner - Friday, September 8
- National Night Out - Tuesday, August 1 (5-8 p.m.)
- Columbia Springs auction and dinner – Saturday, September 9
- Revitalize Washington conference – October 4-6
- Booville – Saturday, October 28





*Thank You!*

