Open Forum

To provide virtual oral comment during the board meeting, you must register no later than 12:00 p.m. Monday, June 12, 2023, by emailing povcommissioners@portvanusa.com
Action Items
Action Item E-1

Approve 2023 Clark County Natural Hazard Mitigation Plan and Port of Vancouver Annex
Clark Regional
Natural Hazard Mitigation Plan

PORT OF VANCOUVER USA
BOARD OF COMMISSIONERS
Planning Partnership

8 Municipalities and 9 Special Purpose Districts

- Clark County
- City of Battle Ground
- City of Camas
- City of La Center
- City of Ridgefield
- City of Vancouver
- City of Washougal
- Town of Yacolt
- Vancouver Public Schools

- Clark County Public Utilities District
- Port of Vancouver USA
- C-TRAN
- Clark Regional Wastewater District
- Battle Ground Public Schools
- Evergreen Public Schools
- Ridgefield School District
- Clark Fire Protection District 3
- Vancouver Public Schools
Port of Vancouver HMP Annex

• Identify natural hazard risks and vulnerabilities for the people, property and economy of Clark County
• Develop specific strategies to reduce disaster risk and improve resilience
• Promote the wise use of resources and increase coordination among Clark County jurisdictions
• Restore eligibility for federal mitigation grant funding
Outcomes

• Identified 8 hazards of concern assessed for the plan:
  Dam failure; Drought; Earthquake; Flood; Landslide; Severe Weather; Volcano; Wildfire
• Improved understanding of risks and vulnerabilities for residents, local businesses and local governments
• Reduce negative impact of natural hazards
• Encourage sustainable actions
• Enhanced collaboration between local jurisdictions and residents and establishes eligibility for grant funds
Action Item E-2

Approve Public Works Contract Bid 23-11: Terminal 1 Dock Demolition
Unfinished Business
PORT CONTRACTS LOGS
New Business
Accounts Payable
CEO Report
CEO Report I-1

Project Updates
Berth 17 Rehabilitation Project
CONTRACTOR: ADVANCED AMERICAN CONSTRUCTION, INC.

- Site work 80% complete
Berth 17 Rehabilitation Project
CONTRACTOR: ADVANCED AMERICAN CONSTRUCTION, INC.

• Colby crane removal 15% complete
Berth 17 Rehabilitation Project
CONTRACTOR: ADVANCED AMERICAN CONSTRUCTION, INC.

- Paving complete
Berth 17 Rehabilitation Project
CONTRACTOR: ADVANCED AMERICAN CONSTRUCTION, INC.

• Dock utilities
  75% complete
Parcel 1A – South
CONTRACTOR: PORT CREWS

- Project 50% complete
Parcel 1A – South
CONTRACTOR: PORT CREWS

• 85% Graded Out
• Currently off hauling 175 dump truck loads a day of material to T5 West
Terminal 1 LPC Zoom Info Bldg. (Not Port Project)

CONTRACTOR: ROBERTSON & OLSON

- Utility Work at Columbia Way
- Concrete Placement through 4th Floor
- Access Terrace Reinforced Concrete
- Approximately 120 craft workers working on site
CEO Report
Commissioners Reports
Upcoming Events

Next Commission Meeting
• Regular Commission Meeting – Tuesday, June 27, 9:30 a.m.

Community Events
• Juneteenth Freedom Celebration, Saturday, June 17, 1:00-7:00 p.m., Esther Short Park, live music, kids activities, art displays, food trucks and other vendors; no fee to attend
• Father's Day, Sunday, June 18 – don't forget dad!
• Port offices closed Monday, June 19 in observance of Juneteeth
• First day of summer – Wednesday, June 21
• Downtown Vancouver walking tour with Clark Co. Historical Museum. Tour notable buildings and historical events in downtown Vancouver. Cost is $8 per person – contact the museum to sign up.
• Family play day at Vancouver waterfront park – Saturday, June 24, 10:00 a.m.-4:00 p.m., organized by Columbia Play Project, no fee to attend
• Tour the Cedar Creek grist mill, Saturday, June 24, 1:00-4:00 p.m. – strawberry shortcake too!
Communicating with the Commission

• Share your thoughts during Open Forum, the public comment period for all regularly scheduled commission meetings.
• Email the commissioners at povcommissioners@portvanusa.com
• Speak to the commissioners by calling the port office at 360-693-3611 for specific contact information.
• Mail your comments to:
  POV Board of Commissioners
  3103 NW Lower River Road, Vancouver, WA 98660
• For more information, visit the port’s website: www.portvanusa.com
Port of Vancouver USA

3103 NW Lower River Road
Vancouver, WA 98660
info@portvanusa.com
360-693-3611
Workshop

EXTERNAL AFFAIRS

COMMUNITY OUTREACH PROGRAM UPDATE
External Affairs Team
COMMUNITY OUTREACH HOUSED IN OUR EA TEAM

- Ryan Hart, Chief External Affairs Officer
- Casey Bowman, Director of Communications
- Katie Odem, Marketing Communications Manager
- Julie Rawls, Community Relations Manager
- Sadie Prodanovich, Social Media and Communications Specialist
Port Tours

• 8 tours in 2022 (all full) from June-Sept. (360 people)

• 10 scheduled for 2023; 3 tours completed (nearly 500 people expected to come through the port)

• Additional tours scheduled for stakeholder groups such as elected officials, Leadership Clark County, All Ports (freight forwarders), Partners in Careers
Sponsorships

WE PARTNER WITH ORGANIZATIONS THAT SHARE OUR MISSION

• Allows us to reach out to more people than we could on our own
• Allows leadership and staff visibility in the community
• Strengthens relationships with partner organizations

Greater Vancouver Chamber event

Booville with Vancouver Parks Foundation
Events

• Celebrate port successes
• Generate positive news coverage
• Support community partners
• Share our industry with others
Community Fund

Third year of Community Fund to assist community with tourism and economic development projects:

$10,000 awarded in 2023 to:

• Vancouver Farmers Market
  (minority vendor program)
• WHY Community
  (free event registrations for at-risk groups)
• Vancouver Public Schools
  Career and Technical Education Program (trades skills)
Public Outreach and Involvement

- Communicated Parcel 10 site work (surveying, soil and water testing). Postcard mailed, website translated in four languages, and special email set up.
- Attend approximately six neighborhood meetings each month – report out on port news
- Labor Roundtable Report
- Staff/Board serve on myriad local boards and organizations
- Board meetings and workshops on CVTV
- Public speaking opportunities

Parcel 10 activity notification in English, Spanish, Ukrainian, Russian
Publications and Broadcasting

• Community Report issued twice a year to more than 102,000 households
• Newsletters: Solstice and Point of View
• Paid advertising in trade, online and local publications (Journal of Commerce, Freightwaves, Heavy Lift, Google ads and Vancouver Biz Journal)
• Comcast Cable media buy (rotation of 6 commercials)
• TVW Public Affairs TV in Olympia (1 commercial with website promotion)

Spring 2023 Community Report newsletter delivered to residents in May
Port Report in 2023: Major Viewership

• 2022 Port Report: 
  762 views

• 2023 Port Report: 
  21,000 views

• Ambitious effort to increase engagement with 2023 Port Report included:
  ▫ Social media campaign
  ▫ Partnerships with Vancouver Business Journal and Greater Vancouver Chamber
Social Media

• Facebook: 5,898 followers
• Instagram: 1,633 followers
• Twitter: 3,626 followers
• LinkedIn: 5,457 followers
Media Coverage

External Affairs actively cultivates print, broadcast, digital media relationships

Goals

• Share “cool stuff the port does” (milestones achieved, positive contributions, port’s value to community)

• Offer citizens the chance to engage with POV

• Provide transparency and accountability to the public
What’s Coming Up...

• Waterfront concerts – Thursdays, July 6-August 10
• Fruit Valley movie night – Friday, July 21 (6 p.m.-dusk)
• Hispanic Heritage Dinner - Friday, September 8
• National Night Out - Tuesday, August 1 (5-8 p.m.)
• Columbia Springs auction and dinner – Saturday, September 9
• Revitalize Washington conference – October 4-6
• Booville – Saturday, October 28