2020
Strategic Plan
Annual Report

Port of Vancouver USA
Community Goals

RYAN HART
CHIEF EXTERNAL AFFAIRS OFFICER
Community Outreach

- Virtual meetings/communications
- Social media
- Community reports/newsletters
- Port tours
- Sponsorships
Central Marina Improvements

• Completed multi-year, $36M recapitalization project
• Updated aged infrastructure (1960s)
• Final phase in 2021 with boathouse moves

Community Fund
• State and Federal advocacy
• Visit Vancouver USA
• Fort Vancouver Seafarers Center

Shared Goals Through Partnerships
Destination Waterfront

- AC Marriott Hotel
- Blocks A and C
- Vancouver Landing
- Renaissance Trail
- Terminal 1
Economic Development
Goals

MIKE BOMAR
DIRECTOR OF ECONOMIC DEVELOPMENT
Commercial/Industrial Real Estate Supply

- Impacts of COVID-19
- Port employment land strategy
- Advocacy for efficient project delivery timelines
Transportation and Freight Mobility

- I-5 Bridge replacement
- Coordination of freight
- Stakeholder engagement
Workforce Development

- Workforce and internships
- Construction apprenticeship program
- Port trade apprenticeship opportunities
Environmental Goals

PATTY BOYDEN
DIRECTOR OF ENVIRONMENTAL SERVICES
Climate Action Plan

- Consultant selected
- Greenhouse gas reduction opportunities
- Community engagement
- Sustainability initiatives

Environmental Outreach

- Newsletters, blogs and social media
- Environmental stakeholders
- Tribal communications
Natural Resource Management

- Mitigation sites
- Port water system
- Wellhead protection

Stormwater Management

- Stormwater infrastructure
- Evaluation and innovation
- Grattix and floating wetland design
Marine & Industrial Business Goals

ALEX STROGEN

CHIEF COMMERCIAL OFFICER
Job Creation and Support of Economy

- Highest revenue year in port history
- Exceeded capacity of port space and labor
- Diversity of cargo
- Support of local economy during pandemic
Renewable Energy

- Handled most wind cargoes on US West Coast
- Largest blades
- Transportation logistics

Global Market Conditions

- Impacts of pandemic
- Agricultural, autos, steel
- Infrastructure investments
- Meeting customer needs
Columbia River Navigation

- Channel maintenance
- Purchase of Vik property
- Dredge Material Management Plan

High and Heavy Cargo

- High, wide and heavy cargo coalition
- Analysis of wind and heavy haul needs
- Creation of I-84 truck corridor
Marine & Industrial Business Goals

MIKE SCHILLER
DIRECTOR OF BUSINESS DEVELOPMENT
Industrial & Commercial Growth

- New tenants
- Leaseholds
- Support during COVID-19
Tenant Support and Resources

- Rent relief policy
- Tenant events
- Outreach
Financial Goals

SCOTT GOODRICH
DIRECTOR OF FINANCE & ACCOUNTING
Financial Sustainability & Diverse Revenue Base

- Sources of revenue
- Diversity of cargos
- Grants

Precision of Financial Tools and Forecasting

- Financial reports
- Cash flow models
- Capital plan
- Labor and transportation costs
- Forecast tools
Long-Term Strategy for Debt Financing

- Tax strategy
- Revenue and general obligation bonds
- Bond ratings

Financial Performance During the Pandemic

- Overall financial condition
- Monitoring and forecasting
- Differentiation from other ports
- Benefits to regional local economy
Financial Goals

CASEY O’DELL
DIRECTOR OF FACILITIES
Long-Term Maintenance Plan

- Repair and replacement plan
- Vehicles and equipment
- Buildings
- Rail
- HVAC
Use of Technology

- iPads for field work
- Equipment for remote work during pandemic
- Automated processes – financial, procurement
- Cybersecurity

MS-ISAC®
Multi-State Information Sharing & Analysis Center®
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Employee Training and Development

- Leadership training
- Employee development
- Online trainings
- Wellness program
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Talented and Diverse Staff
• Recruitment process
• Turnover rate
• Employee committee
COVID-19 Response

SCOTT OUCHI
SAFETY, RISK & EMERGENCY MANAGER
COVID-19 Response

- Business Continuity and Resiliency Plan
- Modified schedules and remote work
- PPE and safety protocols
- Paid leave
COVID-19 Response

- Virtual meetings/use of technology
- Collaboration with other ports, agencies
- Tracking of stimulus grant funds
- No positive COVID-19 cases in the workplace
Thank You