

---

# 2020 Strategic Plan Annual Report

---



# *Community Goals*

RYAN HART

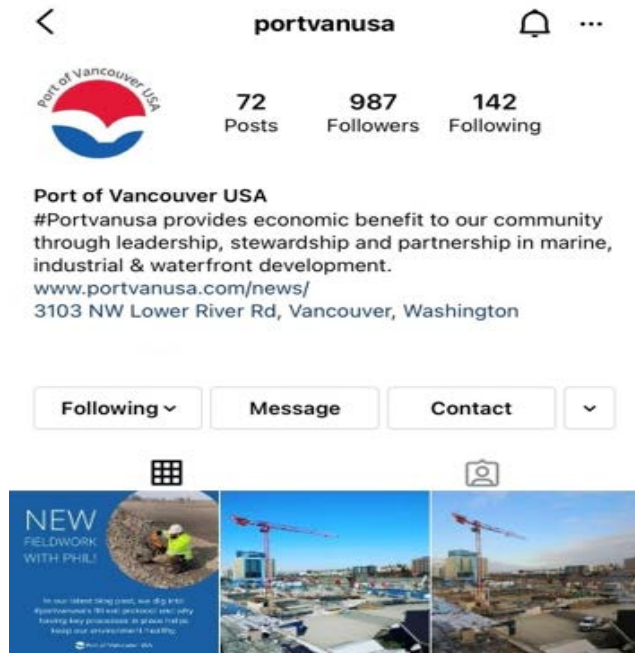
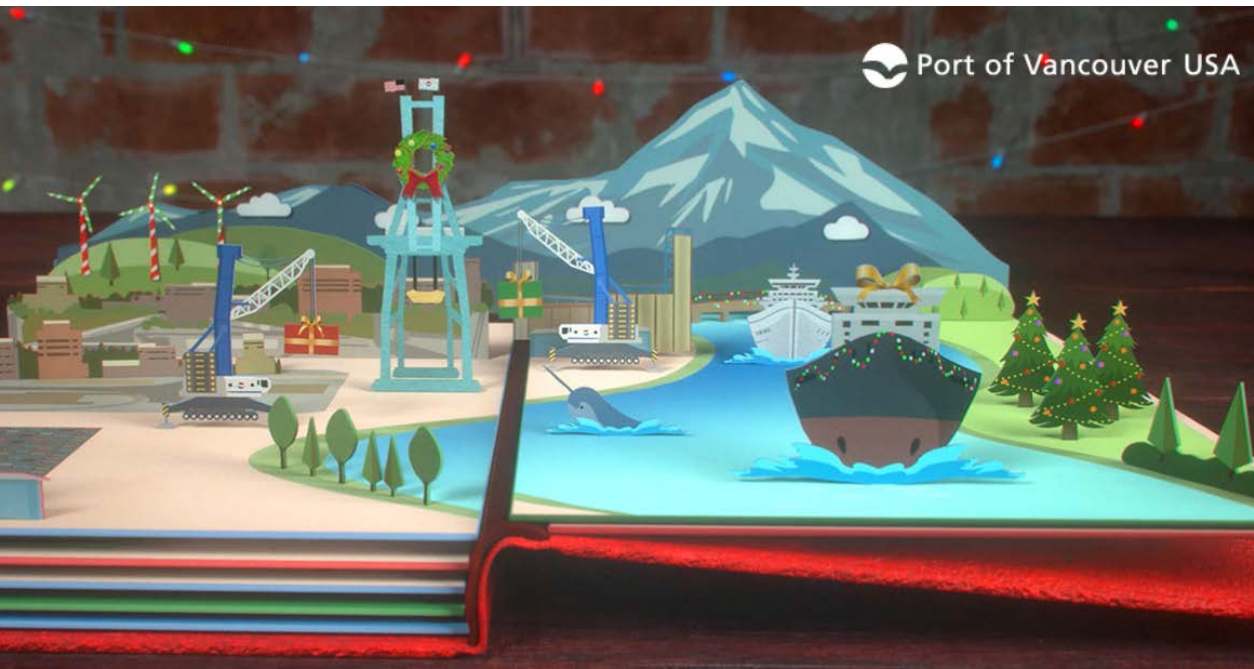
CHIEF EXTERNAL AFFAIRS OFFICER





# Community Outreach

- Virtual meetings/communications
- Social media
- Community reports/newsletters
- Port tours
- Sponsorships





CLARK COUNTY

# LEWIS AND CLARK REGIONAL TRAIL



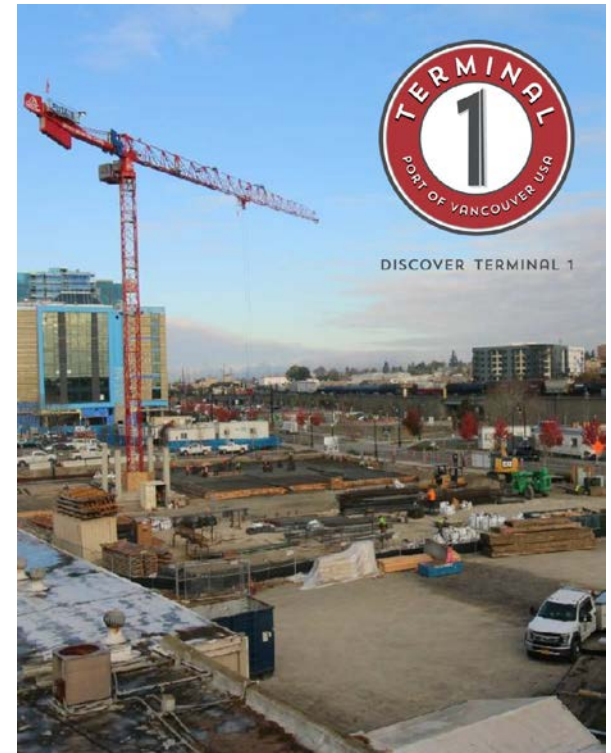
## Shared Goals Through Partnerships

- Community Fund
- State and Federal advocacy
- Visit Vancouver USA
- Fort Vancouver Seafarers Center



# Destination Waterfront

- AC Marriott Hotel
- Blocks A and C
- Vancouver Landing
- Renaissance Trail
- Terminal 1



# *Economic Development Goals*

MIKE BOMAR

DIRECTOR OF ECONOMIC DEVELOPMENT







# Commercial/Industrial Real Estate Supply

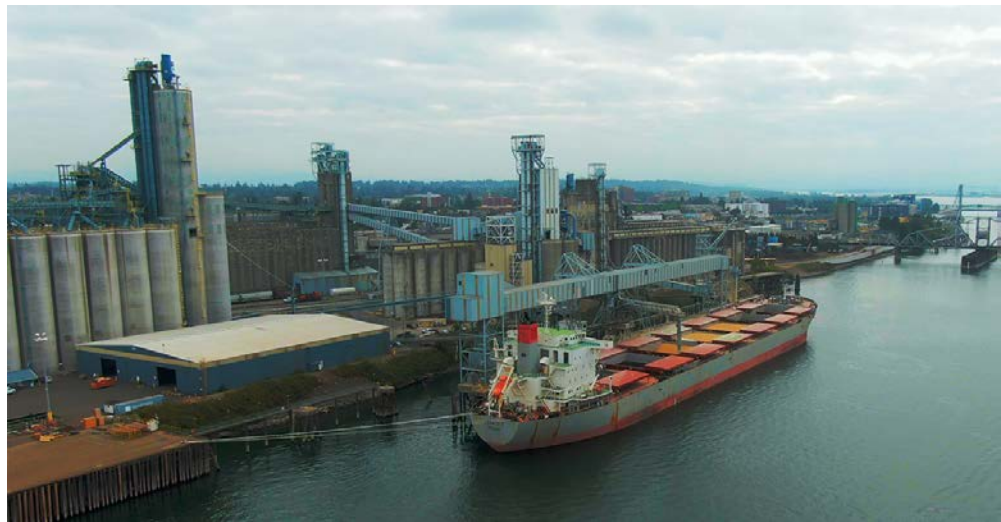
- Impacts of COVID-19
- Port employment land strategy
- Advocacy for efficient project delivery timelines





# Transportation and Freight Mobility

- I-5 Bridge replacement
- Coordination of freight
- Stakeholder engagement







# PACE

Professional and  
Corporate Education



CLARK COLLEGE  
COMMUNITY AND  
CONTINUING EDUCATION

 **PIC**  
PARTNERS IN CAREERS

# Workforce Development

- Workforce and internships
- Construction apprenticeship program
- Port trade apprenticeship opportunities



# *Environmental Goals*

PATTY BOYDEN

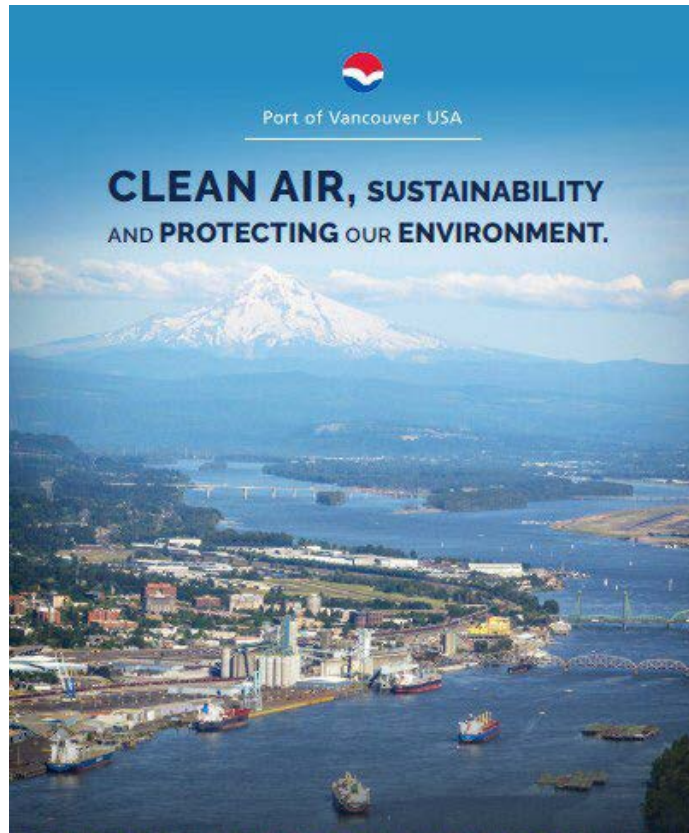
DIRECTOR OF ENVIRONMENTAL SERVICES





# Climate Action Plan

- Consultant selected
- Greenhouse gas reduction opportunities
- Community engagement
- Sustainability initiatives



## Environmental Outreach

- Newsletters, blogs and social media
- Environmental stakeholders
- Tribal communications





# Natural Resource Management

- Mitigation sites
- Port water system
- Wellhead protection



# Stormwater Management

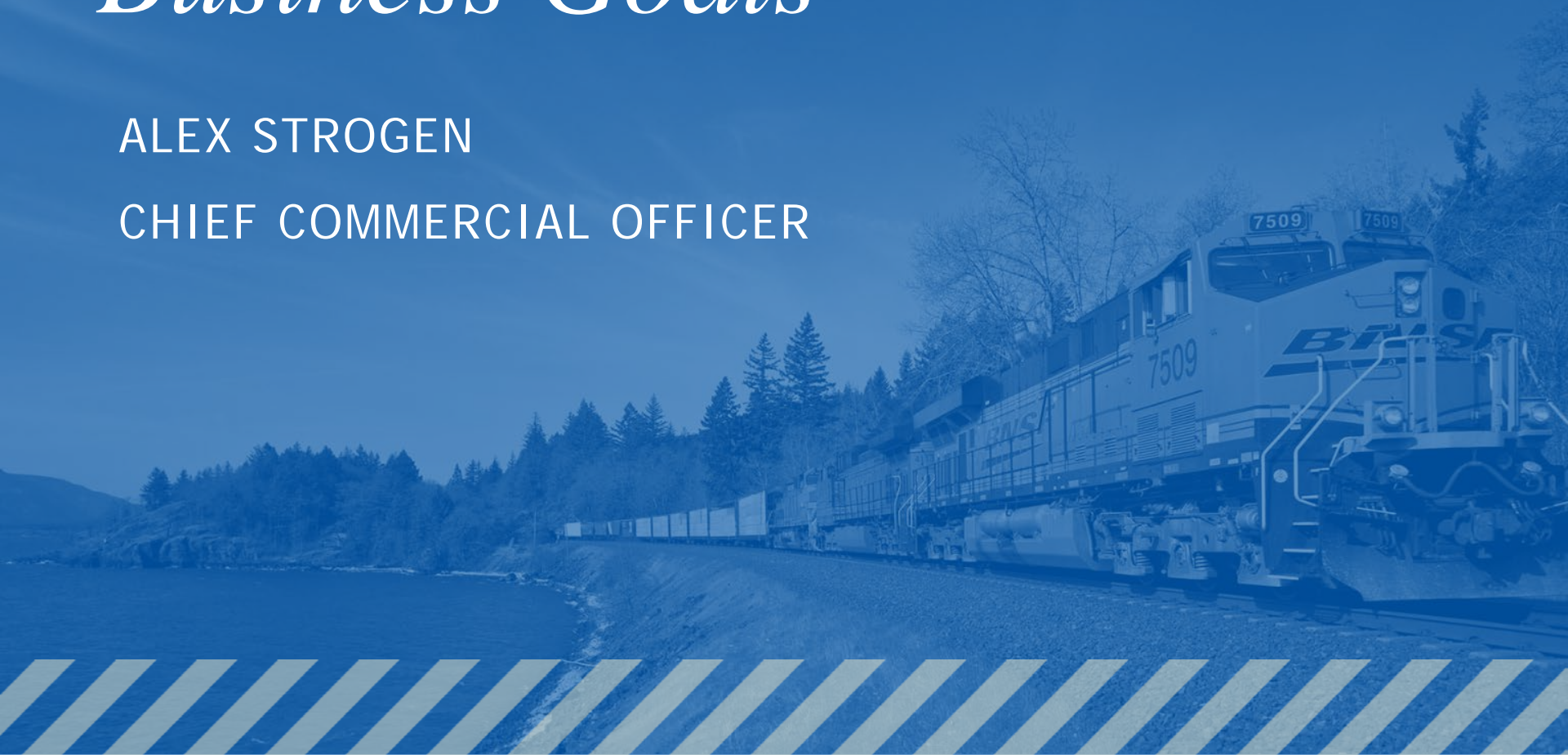
- Stormwater infrastructure
- Evaluation and innovation
- Grattix and floating wetland design



# *Marine & Industrial Business Goals*

ALEX STROGEN

CHIEF COMMERCIAL OFFICER



# Job Creation and Support of Economy

- Highest revenue year in port history
- Exceeded capacity of port space and labor
- Diversity of cargo
- Support of local economy during pandemic







# Global Market Conditions

- Impacts of pandemic
- Agricultural, autos, steel
- Infrastructure investments
- Meeting customer needs

## Renewable Energy

- Handled most wind cargoes on US West Coast
- Largest blades
- Transportation logistics



# Columbia River Navigation

- Channel maintenance
- Purchase of Vik property
- Dredge Material Management Plan



## High and Heavy Cargo

- High, wide and heavy cargo coalition
- Analysis of wind and heavy haul needs
- Creation of I-84 truck corridor



# *Marine & Industrial Business Goals*

MIKE SCHILLER

DIRECTOR OF BUSINESS DEVELOPMENT







# Industrial & Commercial Growth

- New tenants
- Leaseholds
- Support during COVID-19







## Tenant Support and Resources

- Rent relief policy
- Tenant events
- Outreach





# *Financial Goals*

SCOTT GOODRICH

DIRECTOR OF FINANCE & ACCOUNTING

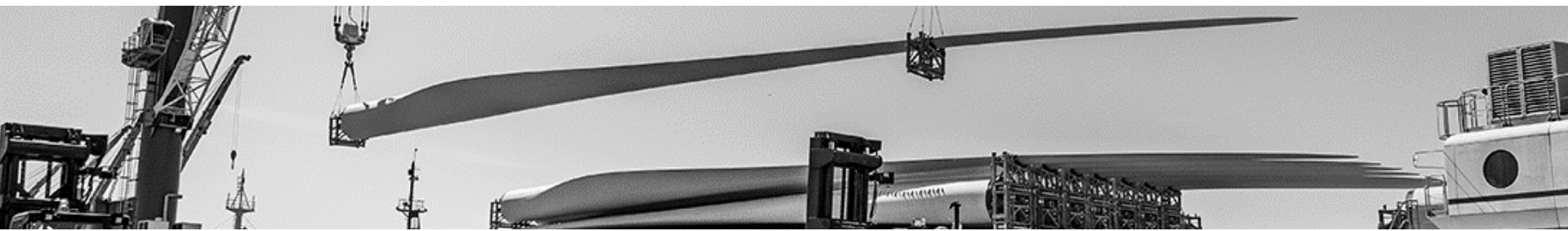






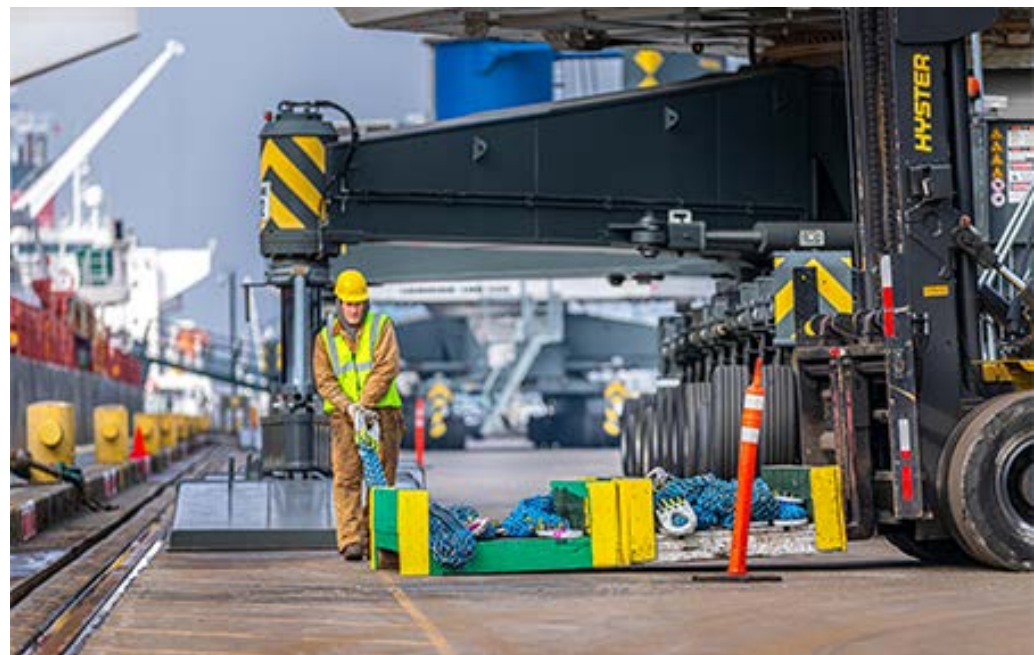
# Financial Sustainability & Diverse Revenue Base

- Sources of revenue
- Diversity of cargos
- Grants



## Precision of Financial Tools and Forecasting

- Financial reports
- Cash flow models
- Capital plan
- Labor and transportation costs
- Forecast tools



# Long-Term Strategy for Debt Financing

- Tax strategy
- Revenue and general obligation bonds
- Bond ratings



## Financial Performance During the Pandemic

- Overall financial condition
- Monitoring and forecasting
- Differentiation from other ports
- Benefits to regional local economy

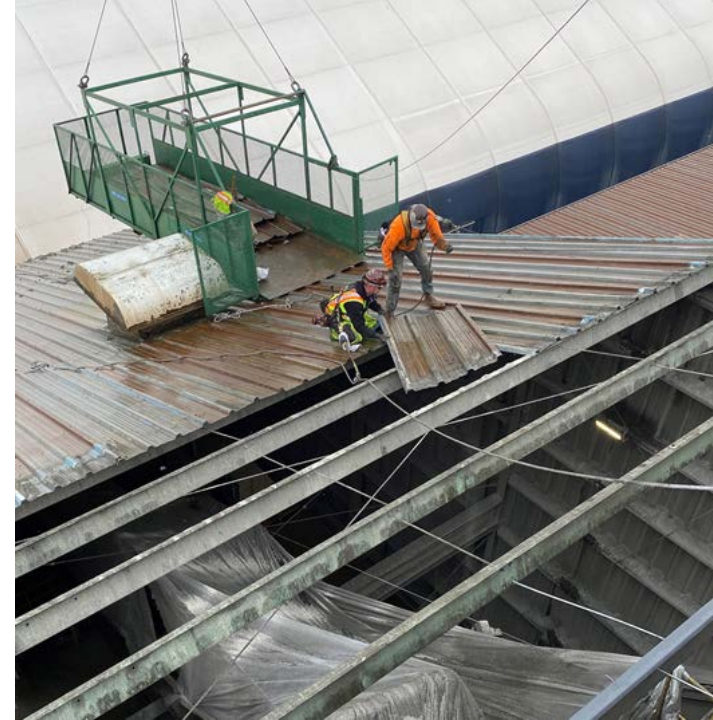


# *Financial Goals*

CASEY O'DELL

DIRECTOR OF FACILITIES





## Long-Term Maintenance Plan

- Repair and replacement plan
- Vehicles and equipment
- Buildings
- Rail
- HVAC



# Use of Technology

- iPads for field work
- Equipment for remote work during pandemic
- Automated processes – financial, procurement
- Cybersecurity



**MS-ISAC<sup>®</sup>**

Multi-State Information  
Sharing & Analysis Center<sup>®</sup>



# *Organizational Goals*

JONATHAN EDER

DIRECTOR OF HUMAN RESOURCES





# POV 365

Port of Vancouver USA

QUARTER 2 - 2020

**Mission:** Our mission is to establish and maintain a workplace that encourages environmental and social support for a healthy lifestyle through personal and professional productivity, and physical and mental well-being.

## Make the change

From your Wellness Committee:

Welcome to the first edition of the Port of Vancouver's wellness newsletter, POV 365! This quarterly newsletter is created by your Wellness Committee with the intent to share information, activities, recipes, etc. with fellow employees. Our publication title comes from the idea that we should be practicing wellness every day.

Wellness is an all-encompassing state of mind. With the goal of sharing experiences, referrals and recipes, we can come together and learn more about what it means to be healthy physically, financially, and mentally. We are excited to start this journey with you!

Meet your 2020 Wellness Committee!



Julie Rawls, Scott Ouchi, Jack Flug, Rachelle Askman, Jonathan Eder, Phala Le and Scott Goodrich

## Inside This Issue

Meet the Committee 1  
Financial State of Mind 2  
Wellness and COVID-19 2  
Scott's Safety Corner 2  
Contact Info 2  
Recipe 3  
Committee Member Recommends 3



# Employee Training and Development

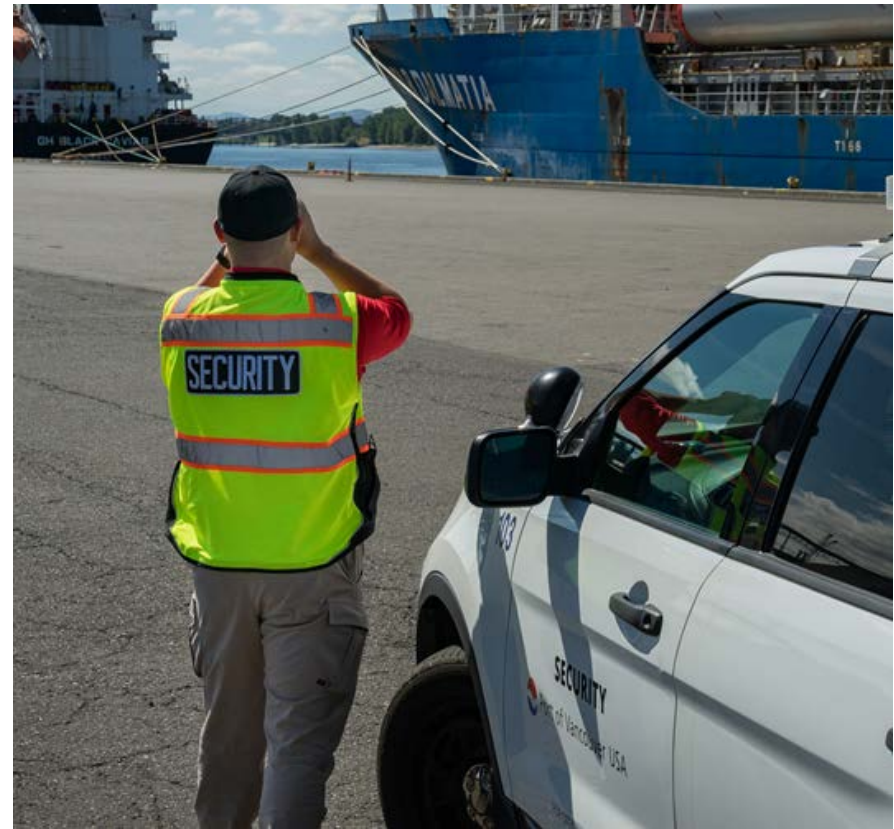
- Leadership training
- Employee development
- Online trainings
- Wellness program





# Talented and Diverse Staff

- Recruitment process
- Turnover rate
- Employee committee



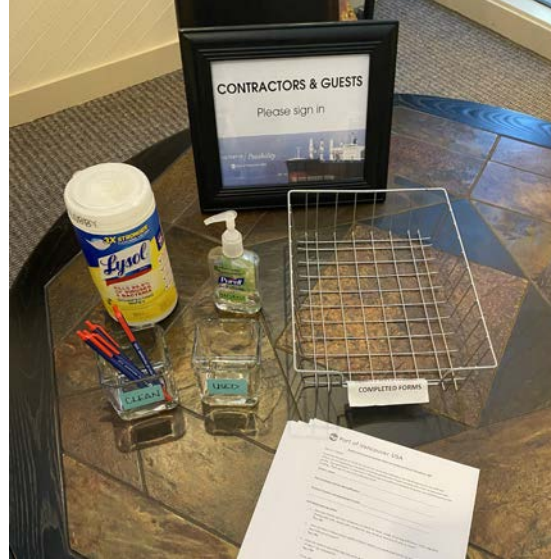


# *COVID-19 Response*

SCOTT OUCHI

SAFETY, RISK & EMERGENCY MANAGER





# COVID-19 Response

- Business Continuity and Resiliency Plan
- Modified schedules and remote work
- PPE and safety protocols
- Paid leave







# COVID-19 Response

- Virtual meetings/use of technology
- Collaboration with other ports, agencies
- Tracking of stimulus grant funds
- No positive COVID-19 cases in the workplace





*Thank You*

