2022 Strategic Plan
Annual Update
Today’s Presentation

• Review of key milestones for each goal area for 2022

• Market and commercial trends for 2023
Community Goals
2022 Accomplishments

- Port Tours – eight tours, 360 participants; additional tours with community groups

- Community Fund
  - Columbia Play Project
  - Vancouver Farmers Market Minority Assistance Program
  - Clark College International Day

- Community Events

- Support for organizations promoting diversity, equity and inclusion
Community Goals
2022 Accomplishments

• Terminal 1 Projects
  • Red Lion deconstruction
  • Vancouver Landing completion
  • AC Marriott Hotel opening

• LPC 50-Year Lease and Groundbreaking

• Grant Funding
  • Design and permitting for demolition of T1 dock
  • Renaissance Trail
Economic Development Goals
2022 Accomplishments

• I-5 Bridge Modified Locally Preferred Alternative
  • Freight advocacy / auxiliary lanes

• Foreign Trade Zone – wind energy customer

• Workforce Development – port interns and apprentices

• Port Apprenticeship Program
Environmental Goals
2022 Accomplishments

• Climate Action Plan
  • Fleet electrification
  • Renewable diesel trial
  • Planning & efficiency projects
  • Grants

• Parcel 3 Berm Replanting
Environmental Goals
2022 Accomplishments

- Water Quality
  - T4 water check valve
  - Well decommissioning

- Partnerships
  - EPA & Estuary partnership
  - Washington Dept of Fish & Wildlife
  - US Fisheries & Wildlife liaison
Marine/Commercial Goals
2022 Accomplishments

• Wind Energy
  • 23 vessel calls carrying over 2,000 individual turbine components

• Layberth Opportunities
  • Three MARAD Ready Reserve Force vessels committed, arrival expected for Q4 ’23

• Foreign Trade Zone
  • Port role as FTZ grantee increased competitiveness
Priorities in 2023

• Market trends
• Potential markets
• Long-term lease – Berth 7 operator
• Terminal 5 marketing
• Growth and retention of existing tenants
• New tenant recruitment
• Land development for jobs
Industrial/Commercial Goals
2022 Accomplishments

- New Tenants
  - Kelly Pipe Company
  - West Coast Sand and Gravel

- Existing Tenant Retention and Growth
  - Vancouver Warehouse, Sigma DG, Boeki and Trobella Cabinetry
  - T1 Hotel open for business

- Land Use
  - Sale of Lot 2 CIP to Nu-Tech Machining
  - New opportunities for Parcel 1A
Financial Goals
2022 Achievements

• Establishment of Tax Increment Area
• LTGO Bond Issuance
• Record-Breaking Revenues
• Reinvestment
Operating Revenue

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<td>YTD Total</td>
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Financial Goals
2022 Achievements

• Emphasis on Cyber Security and Business Resiliency

• Investment in Maintaining Assets
  • Roof upgrades
  • Paint/siding upgrades
  • Fire sprinkler system upgrades
  • Aging vehicle/equipment replacements
Organizational Goals
2022 Accomplishments

• Employee Turnover and Retention Trends
• Diversity, Equity and Inclusion Plan
• Business Continuity and Resiliency
• Vaccine Clinics
• Leadership in State-Wide Legislation for Small Works and DBE Contracting
Thank You!